

**GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: PHYSICAL EDUCATION BRANCH
CHHATRASAL STADIUM: MODEL TOWN: DELHI - 110009**

No. F.42(15)(8)/DE/PE&NI/Misc.(SSA)/2026-27/ 562-60

Dated: 11/09/2026

CIRCULAR

Subject: Drawing, Speech Competitions and "Meri Seva, Mera Sankalp" – Student Reel Making Competition under "Sewa Sankalp Abhiyan" from 17.09.2026 to 17.10.2026 in Government Schools of NCT of Delhi.

The Directorate of Education, Government of NCT of Delhi, is pleased to announce the organisation of various student-centric activities under "Sewa Sankalp Abhiyan", with the objective of providing students an opportunity to express their ideas, creativity and aspirations relating to public service, development, nation-building and the vision of "Viksit Bharat @2047". The Abhiyan seeks to highlight the journey of public service over the past 25 years and create awareness among students regarding various welfare and development initiatives.

Accordingly, all Heads of Government Schools of NCT of Delhi are directed to ensure active participation of students in the following competitions:

1. "25 Crore Children's Dreams of India" – Drawing & Speech Competition

Themes for Drawing & Speech Competition:

- 25 years of public service and major welfare/development initiatives.
- Vision of a Developed India – Viksit Bharat @2047.

2. Theme for "Meri Seva, Mera Sankalp" – Student Reel Making Competition

Students may create short reels/videos highlighting the following themes:

- Seva Mera Yogdan – My Contribution to Society.
- Acts of kindness, compassion and community service.
- Youth participation in nation-building.
- Public service and its impact on people's lives.
- Jan Bhagidari – People's Participation in Nation Building.
- Cleanliness, environmental protection and civic responsibility.
- Helping the elderly, persons in need and vulnerable sections of society.
- Respect for public property and national symbols.
- Innovative ideas for social good.
- Viksit Bharat @2047 – My Vision, My Contribution.
- Inspiring stories of individuals/communities contributing to society.

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3. Competition Schedule for all Three competitions:

Level	Dates	Proposed Activity
School Level	17.09.2026–07.10.2026	Conduct of competitions and selection of best entries
District Level	08.10.2026–10.10.2026	District-level competition/exhibition and selection of winners
State Level	12.10.2026–13.10.2026	State-level exhibition, competition and felicitation

The above schedule shall be followed by all Government/Government aided /Pvt. Schools under DOE, unless modified by the Directorate through subsequent instructions.

4. Eligibility/Categories

Drawing Competition:

- Category I: 5–12 years
- Category II: 12–18 years

Speech Competition:

- Category I: Class X
- Category II: Class XI
- Category III: Class XII
- Medium: Hindi and English

Reel Making Competition:

Category I: All Age Groups

5. Responsibilities of Heads of Schools

All Heads of Schools shall:

- Nominate a Nodal Teacher for coordination of the competitions and Display selected drawings in the school premises using existing infrastructure/resources. For submission of Nodal officer details and the Date of school level exhibition the link is as under:

Google Form	QR Code
https://forms.gle/HgXRtJbn6UJjq4an8	

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- Disseminate the approved themes, eligibility criteria, guidelines and schedule among students.
- Conduct the Drawing, Speech and Reel Making Competitions at school level as per the approved schedule.
- Ensure fair and transparent selection of the best entries/participants for the District Level.
- Maintain proper records of participation and selected entries.
- Encourage participation of parents and community members wherever feasible.
- Ensure proper photography/video documentation and submission of the prescribed report to the concerned DDE.
- Ensure that reels, photographs and videos are prepared and submitted as per the prescribed guidelines, including requirements relating to consent, originality, privacy and child safety.
- Disseminate selected reels and competition activities through official school social-media platforms/pages, wherever available, in accordance with departmental guidelines.
- Each school shall conduct the competitions and select the best entries/performances for onward participation at the District Level. The Nodal Teacher shall maintain the prescribed participation records and ensure timely submission of selected entries and relevant documentation to the concerned District authority.
- Ensure fair and transparent selection of the best entries/participants for the District Level.
- Maintain proper records of participation and selected entries.
- Display selected drawings in the school premises using existing infrastructure/resources.
- Encourage participation of parents and community members wherever feasible.
- Ensure photography/video documentation of the activities and submission of the prescribed report to the concerned DDE.
- Ensure that reels/photographs/videos are prepared and submitted strictly as per the prescribed guidelines, including necessary consent and originality requirements.
- The school shall facilitate wide dissemination and display of the selected reels and competition activities through the official social media platforms/pages of the school, wherever available, to encourage wider student participation and public outreach under Seva Sankalp Abhiyan. Such content shall be shared in accordance with applicable departmental guidelines and with due care regarding student consent, privacy and child-safety requirements.
- The HoS shall, wherever feasible and as per applicable protocol/instructions of the Directorate, invite local elected representatives, including the concerned MLA, Councillor and other prominent local representatives, to witness/participate in the school-level competitions and related activities under Seva Sankalp Abhiyan.
- The concerned DDE Zone shall be the Nodal Officer for coordinating with the Hon'ble MLAs and Councillors for their participation in the school-level exhibitions. The DDE

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Zone shall also prepare and share the exhibition plan with the concerned DDE District for onward submission to the Chhatrasal Stadium authorities.

District-Level Activities

- The concerned DDE (District) shall compile the best entries received from participating schools and coordinate the District-Level Competition/Exhibition. A suitable jury/selection committee may be constituted for evaluation and selection of the best entries/performances for onward consideration at the State Level.
- The District-Level Nodal Officers shall coordinate and oversee the District-Level Competitions/Exhibitions, compilation and verification of results and submission of selected entries, results, photographs, videos and other prescribed material to the Directorate.
- Collection of Entries: Collect and compile the shortlisted entries/results received from all participating schools within the district and ensure their timely submission for District-Level Competitions.
- Conduct of Competitions: Coordinate and oversee the District-Level Drawing, Speech and Reel Making Competitions as per the approved schedule and guidelines.
- Evaluation & Selection: Facilitate evaluation through the designated jury/selection committee and prepare the district-level results.
- Submission to State Level: Forward the selected entries, results, photographs, videos/reels and other prescribed material to the Directorate within the stipulated timeline.
- Social Media/Publicity: Ensure wide dissemination of the competitions, student participation, selected entries, reels and activities through official school/district social media platforms, wherever available, to generate greater outreach and participation.
- Documentation: Maintain proper records of participating schools, students, selected entries and district-level activities, along with photographic/video documentation.
- Local Participation: Facilitate participation/invitation of local representatives, including the concerned MLA and other elected representatives, wherever feasible and as per applicable protocol/instructions.
- Expenditure Details: The Sports & Physical Education Branch shall provide the district-wise details of expenditure, as applicable, for implementation of the approved activities.
- Invitation of Local Representatives: The District authorities shall, as per applicable protocol and instructions, invite the concerned local elected representatives, including the Hon'ble MLA, Councillor and other prominent local representatives, to witness/participate in the competitions and related activities, wherever feasible.
- At the District Level Competition, the concerned DDE District shall plan and organize an exhibition of selected drawings and paintings at a suitable district-level venue. The DDE District shall also coordinate the participation of the Hon'ble MLA and other dignitaries and invite them to witness the exhibition and encourage the participating students.

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- The concerned DDE District shall be the Nodal Officer for organizing the competitions at the District Level. The DDE District shall prepare a detailed plan for the District-level competition, including the venue, date, time, participating schools, exhibition arrangements and other relevant details, and share the same with the Chhatrasal Stadium authorities latest by 20.09.2026.

State-Level Activities:

- The best entries received from all districts shall be compiled and displayed at a suitable State-Level Exhibition. The drawing and speech competition will be conducted among the selected district level winners at chhartasal stadium for the reel competitions the best entries from district level will be judges at state level Selected speech participants and other shortlisted students may be invited for the State-Level Competition/Finale.

Awards and Recognition:

- Awards/certificates may be provided at the District and State Levels to encourage and motivate student participation. The State-Level winners may be felicitated at the State-Level Programme, and certificates of State-Level winners may be signed by the Hon'ble Chief Minister of Delhi, subject to approval of the Competent Authority.

All schools are encouraged to undertake appropriate publicity of the activities through their official communication and social-media platforms, wherever available, so as to generate wider student and community participation. Photographs, videos and selected reels may be shared through official platforms subject to applicable departmental guidelines and due care regarding student consent, privacy and child safety.

The Heads of Schools/District authorities may, wherever feasible and as per applicable protocol and instructions of the Directorate, invite the concerned MLA, Councillor and other prominent local representatives to witness/participate in the school/district-level activities, with prior intimation to the concerned DDE/competent authority.

All Heads of Government Schools are directed to ensure maximum participation of students and effective implementation of the above activities within the prescribed timeline. The Heads of Schools shall ensure proper dissemination of the guidelines among students, conduct the competitions in a fair and transparent manner, maintain the requisite records and submit the shortlisted entries, results and participation data to the concerned District DDE within the prescribed timeline.

All District Deputy Directors of Education (DDEs) shall closely monitor and coordinate the implementation of the above activities in all Government, Government-Aided and Private Schools falling under their respective jurisdiction. The DDEs shall issue necessary directions to the Heads of Schools for ensuring maximum participation of students, timely conduct of the School-Level Competitions and submission of the required data, entries, results and other requisite information within the prescribed timeline.

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The District DDEs shall also be responsible for consolidating and verifying the data/entries received from the schools and for making necessary arrangements for the conduct of the District-Level Competitions, including coordination with the concerned schools, nomination/constitution of the jury, evaluation of entries, declaration of results and timely submission of the shortlisted entries and requisite documentation to the Directorate of Education.

This issues with the approval of the Competent Authority.

Leena Vyas
(DR. LEENA VYAS) 11/09/2026

ASST. DIRECTOR OF EDUCATION (PE&NI)

No. F.42(15)(8)/DE/PE&NI/Misc.(SSA)/2026-27/562-68

Dated: 11/09/2026

Copy for information and necessary action to:

1. Secretary to Hon'ble Chief Minister, GNCT of Delhi.
2. Secretary to Hon'ble, Minister of Education, GNCT of Delhi.
3. PS to Pr. Secretary (Education), Directorate of Education, GNCTD.
4. PA to Director (Education), Directorate of Education, GNCTD.
5. All RDEs and DDEs (District/Zones) — to ensure strict compliance with the directions contained herein.
6. All Heads of Govt./Govt. Aided/Unaided Private Recognized Schools under DoE, GNCTD, and all KVS, NVS, NDMC and DCB schools in NCT of Delhi through Edudel webportal.
7. O.S. (IT), Directorate of Education — to upload the circular on the Department's website as well as under the Public Circular section.

Leena Vyas
(DR. LEENA VYAS) 11/09/2026

ASST. DIRECTOR OF EDUCATION (PE&NI)